

# Ashley Case

## PUBLIC RELATIONS PROFESSIONAL

### CONTACT



931.246.0386



ashleynicolecase@gmail.com

### SKILLS

Press Releases  
Adobe Creative Suite  
Basic HTML 5/ CSS3  
AP Style  
Editing  
Copywriting  
Hootsuite  
Research  
Time Management

### EDUCATION

B.A. in Public Relations,  
Auburn University, Auburn,  
AL  
2014-2017 / Major GPA. 3.6  
Honors: Dean's List

General Studies, Columbus  
Technical College, Columbus,

### INVOLVEMENT

Public Relations Student  
Society of America/ Public  
Relations Council of  
Alabama/ Auburn, AL  
*Member* / 2016-Present

### PROFILE

I am a public relations student graduating in December 2017 seeking employment in the field of public relations nor non-profit where I can apply my writing and research skills.

### EXPERIENCE

#### Fox Sports University

*Public Relations Campaign* / Auburn, AL / August 2017-Present

- Collaborated with Fox Sports University and Auburn Athletics Department regarding campaign parameters for Verizon.
- Conducted research for my group's project and contributed with overall execution of the project.

#### National Infantry Museum

*Development and Events Intern* / Columbus, GA / May 2017-August 2017

- Assisted the development department with creating content and planning for the Global War on Terrorism Campaign Memorial.
- Helped organize fundraising for various events at the museum.

#### Lee County Humane Society

*Social Media Intern* / Auburn, AL / January 2017-May 2017

- Created and scheduled social media posts through Hootsuite, and created social media content using Canva.

#### JcPenney

*Sales Associate* / Auburn, AL / July 2015-September 2016

- Assisted guests with online orders and in store needs.
- Used creative problem solving to come to resolve customer complaints to strengthen store reputation.

#### Toys "R" Us

*Customer Service Associate* / Columbus, GA / July 2013-March 2015

- Assisted guests with in store needs, operated a cash register and assisted with store recovery.
- Learned to understand what the customer wanted or needed.